# Webcrate – Create Dynamic, SEO-Friendly Websites with Ease

Developed by Technowin I.T. Infra Pvt. Ltd., Webcrate is a powerful, customizable website builder for institutions, businesses, and organizations—no coding required!



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TECHNOWIN IT INFRA PVT LTD

Delivering Experiences



# **Key Features of Webcrate**





### 💂 ) Easy-to-Use Admin Panel

- Non-technical users can manage pages, text, banners, images, menus, and announcements.
- Dynamic sections like About Us, Departments, Committees, Infrastructure, and more can be added with personal touches.

### E-Commerce Modules

- Integrated e-commerce module enables businesses to manage products, categories, orders, and payments seamlessly within their dynamic website.
- Supports secure checkout, inventory tracking, and customizable storefronts to suit a wide range of business needs.

### **SEO & Social Media Integration**

- Built-in tools to enhance visibility on Google.
- Easily link to social media platforms.

### **News Ticker and Pop-Up Alerts**

 Highlight urgent updates or important information with pop-ups or scrolling news.



### Analytics Integration

• Know your audience using Google Analytics or custom visitor trackers.

# Why Choose Webcrate?

- V Ready-to-go platform Quick deployment
- No coding required designed for ease of use
- Fully supported and maintained by Technowin
- 🗸 Ideal for schools, colleges, NGOs, private firms, and government portals

### Fully Responsive & Mobile-Friendly Design

- Looks great on desktops, tablets, and smartphones.
- Optimized for performance and fast loading speed.
- Accessibility features are made available.



#### Dynamic Media Management

- Upload and manage image galleries, video sections, PDF files, and downloadable documents.
- Add your logo, banners and carousels.



# Chatbot

- Chatbot feature for instant customer interaction, supporting automated responses, lead capture, and FAQs handling.
- Easily customizable to reflect business tone and integrated with the website for 24/7 support and engagement.

### Feedback, Enquiry & Contact Forms

- Users can send messages or feedback directly from the site.
- Dynamic forms and workflows can also be generated with our Workosphere software.



## Accessibility

 Designed to be inclusive, allowing access for differentlyabled users.